

NOMAPDX

INVITATION LETTER

To our NOMA PDX family, friends, and allies,

We are thrilled for this opportunity to bring the annual NOMA National Conference to Portland. Hosting this conference allows us to showcase our wonderful city and the projects and stories that make it unique.

NOMA PDX arose out the need to empower local creatives and amplify underrepresented experiences within the design community. Did you know that there are only 4 registered African American architects in the entire state of Oregon? Since forming our chapter 3 years ago, we have continued to grow into a vibrant community continuing to empower our members' voices. Our goal for hosting the NOMA conference this year is to propel us towards more just and joyful futures and with your support we believe we can make this happen.

We invite you to join us as a sponsor for this important conference and help lift the NOMA community. We also encourage you to uplift the BIPOC designers, planners, and architects in your office by prioritizing their attendance at the conference to continue to center their voices and lived experiences.

On behalf of the entire NOMA PDX Board, I want to thank you in advance for your contribution. We look forward to seeing you at the conference.

B. Karina Ruiz, NOMA, AIA, LEED AP
2023 NOMA PDX President



S P O N S O R S H I P P R O S P E C T U S

N  **MA**

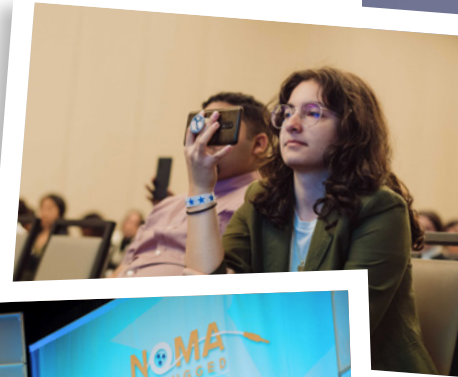
PORTLAND '23

BUILDING BRIDGES

towards just and joyful futures

The Annual National Organization of Minority Architects Conference

HILTON PORTLAND DOWNTOWN, OCTOBER 11-15, 2023



The National Organization of Minority Architects (NOMA) was established in 1971 to eradicate the effect of racism in our profession. And today, with more than 3,400+ members, 39 professional chapters and 114 student chapters, we continue this commitment to diversify the architecture and design industry and increase the licensure of Black and minority architects. Our organization thrives only when voluntary members and donors contribute their time and resources. By partnering with us, you become part of the solution. Here is your opportunity to stand up with NOMA.

We encourage you to watch [THIS VIDEO](#) on why NOMA Conference is important.

Strength in NOMA is built through unity in the cause that created the organization. Our impact is felt when our organization wrestles with the dilemmas people face, particularly as they affect our profession. There is strength in numbers. By increasing the number of people in this organization, we add strength to the voice with which we can speak against apathy, systemic barriers, intolerance and ignorance; against abuse of

the natural environment; and for the un-empowered, the marginalized and the disenfranchised. By building a strong organization, we develop a showcase for the excellence and creativity which have been ignored for so long. Through our publications and conferences, we are able to inform the world that minority professionals have the talent and capabilities to perform in design and construction with any other group.

PDX

BUILDING BRIDGES *towards just and joyful futures*

October 11–15, 2023 | In partnership with NOMA PDX

The National Organization of Minority Architects (NOMA) is proud to present the annual NOMA Conference *Building Bridges Towards Just and Joyful Futures* on October 11–15, 2023. Join us and the more than 1,200 professional designers in conversation and events as we ground ourselves in the role the built environment plays in creating inclusivity and accessibility for the future. We are excited to host the conference in Portland, Oregon, a bustling Pacific Northwest city filled with food, culture and arts and surrounded by nature. Vibrant and diverse, Portland is known as Bridge City, with 12 bridges that cross the Willamette River connecting the city together and each with a unique design story of its own, including Tilikum Crossing, Bridge of the People. Officially opened on September 12, 2015, the bridge name, *Tilikum*, is a Chinook Jargon word meaning people, tribe, or family, and the name is intended to honor the region's history and culture of the indigenous peoples who have lived near the Columbia and Willamette River for thousands of years.

Portland is also a city of social activism and standing up for the underrepresented voices to create positive change for the future. Civil rights activist Whitney M. Young Jr. gave the critical keynote address at the 1968 American Institute of Architects Convention that challenged architects to address issues of diversity and social responsibility in the profession—a wake-up call to the industry. The city has long been a model of conscientious urban planning and civic engagement, with the energy and passion from its community members to freely voice dissent.

NOMA, founded by a small group of African-American 52 years ago who saw the need to advocate for the architecture and design industry to be more inclusive, cultivate emerging talent that is often overlooked, and create more equitable communities, continues this fight for the profession today. Let us come together to uphold our mission and celebrate in a city known for social activism hosted by one of the newest and rapidly growing NOMA chapters, NOMA PDX. Established in 2020 by three Latina students in Portland motivated to create a NOMA chapter to ensure representation in the profession, the chapter has quickly grown to 72 active members helping advocate for the care of the natural environment and for the marginalized and most vulnerable community members in PDX.

Please join us in person as we celebrate the advancement of our community as the most ambitious and progressive minority professionals from the built environment come together to celebrate the future of architecture and design.



LETTER FROM THE PRESIDENT



On behalf of the NOMA Board of Directors and the 2023 Conference Planning Committee, it is my honor and privilege to invite you to the annual NOMA Conference, *Building Bridges Towards Just and Joyful Futures* from October 11–15, 2023 in Portland, Oregon.

In 1971, NOMA was founded by a small group of architects with the purpose of fighting against the discriminatory practices, biases, and policies minority design professionals faced across the building and design industry. Since then we've made significant strides and gained valuable ground in creating programming that reinforces our mission. NOMA's value and relevance is evident in our sustained and growing membership—we are now more than 3,400 professionals and students strong! Fifty-two years later, we are still united in our mission to diversify the architecture and design industry, eradicate the effects of racism, and increase the economic opportunities of Black and minority architects.

I am excited to invite you to Portland this October for the 2023 Annual NOMA Conference. This is a powerful opportunity to come together and share space and discourse with other NOMA members for incredible lectures and workshops, meaningful networking opportunities, and to celebrate the accomplishments and contributions of our members. Portland's culture of activism reminds us that communities banding together can bring about substantial and meaningful change. As an organization rooted in a rich legacy of activism, NOMA's mission is to empower our local chapters and membership to foster justice and equity in communities of color through outreach, community advocacy, professional development, and design excellence.

This year's theme, *Building Bridges Towards Just and Joyful Futures* reminds us that together we have created a rich organization steeped in history, we lean on each other to overcome significant barriers, and will continue to create bridges over various forms of oppression. Every NOMA member brings their unique gifts and experiences to our conference, and collectively we create a dynamic shared space unlike anything else. Every interaction and experience is rich with potential learning that we can take back to our own local communities. The NOMA conference impact reaches far beyond this week and with every NOMA



PHOTO BY ANDRE LARROW

member it has infinite potential. We thank you for your continued partnership and look forward to building bridges with you in Portland as we celebrate our individual and collective achievements and continue our work to transform the industry!

Be Revolutionary,

PASCALE SABLAN, FAIA, NOMA, LEED AP
NOMA President 2023–2024
Associate Principal, Adjaye Associates
AIA Whitney M. Young Jr. Award Recipient 2021
AIA Equity and the Future of Architecture Committee Member



WELCOME TO PORTLAND

On June 2, 2020, thousands of people lay down on the Burnside Bridge in Portland for 8 minutes and 46 seconds in remembrance of George Floyd, who was killed by a Minneapolis police officer.
DRONE FOOTAGE BY ANDREW WALLNER



Welcome NOMA, to Portland—otherwise known as Bridgetown, Stumptown, Rose City, Rip City, Portlandia or PDX. Regardless of our city nicknames, NOMA PDX is honored to host NOMA and experience the West Coast again.

Even though our Portland chapter is relatively young, we are an energetic, tight knit community looking forward to sharing all that is uniquely Portland with each of you. Whether you come to breathe in the fresh air of the great outdoors, embrace the wide diversity of amazing food and drink or absorb all that keeps Portland weird, we welcome you.

We invite everyone to experience the conference theme *Building Bridges Towards Just and Joyful Futures*. Our Portland chapter's motivations are inspired by the challenge to architects made by civil rights activist Whitney M. Young Jr. when he addressed attendees at the 1968 American Institute of Architects Convention right here in Portland. The challenge to elevate our skills in building those bridges so we can continually foster and maintain relationships that in the end creates allies who speak up. To not be silent, no longer indifferent and to take action.

The NOMA Conference is an inspiring opportunity to cultivate conversations about how we use our voices to actualize efforts that propel us towards a more just, equitable and sustainable world. Collectively we believe we can create a just and joyful future and advocate for the change we want to see. Our actions can speak volumes, even in moments of silence when others can see the progress being made.

I would like to thank the NOMA PDX chapter and AEC industry for showing up in numbers with great enthusiasm to make this a wonderful conference and extend a special thanks to our sponsors and partners.

We can't wait for you to get here to learn, support and celebrate!

Sincerely,

TAMI CHEN, NOMA, AIA
Senior Associate, NBBJ
NOMA PDX Conference Chair

NOMA CONFERENCE ATTENDEES

The 2022 NOMA Conference, **NOMA UNPLUGGED**,
hosted in Nashville reached

1,200+

in person and online participants.

NOMA membership has increased in recent years to

3,400

members—and growing!

Members come from various design professions
and outlets, including:

Architecture, Engineering, Planning Professionals

Students of Architecture at all levels

Interior Designers

Urban Designers

Building Operations and Maintenance Engineers

Landscape Designers

Green and Sustainable Designers

Revitalization and Economic Development Officials

University and College Faculty & Recruiters

Emerging Professionals—and more!

of NOMA Professional Chapters

39

of NOMA Student Chapters

114



PARTNERSHIPS MATTER

NOMA sponsors are loyal—returning year after year. Why? We take the time to assess your needs, understand your short-term and long-term goals, and develop solutions that deliver.

2022

NOMA Unplugged, Nashville, TN

DIAMOND

AIA
Gensler
HOK
LJC / Clayton
National Council of Architectural
Registration Boards (NCARB)
Perkins + Will

GOLD

Adjaye & Associates
Avery Dennison
CannonDesign
Carnegie Melon University
Cooper Carry
Eastman
Gee Studios, Inc.
Gresham Smith
Gray AE
Hastings Architecture
HDR
Moody Nolan
Nashville Convention & Visitors Corp
National Trust for Historic
Preservation
Quinn Evans
SilverSmith
StantecPerkins
STG
TMP
Travel Portland
ULI Tennessee
University of TN (UT)
VMWP

STUDENT DESIGN COMPETITION

SOM

BRONZE

AIA DC
Ayers Saint Gross
Belmont University
Centric

Columbia University, GSAPP
Digsau
Elkus Manfredi Architects
EOA Architects
ESa
Guardian Glass
Harvard University
HDA Architects
HKS
I.C. Thomasson Associates, Inc
KTGY
Manual Zeitlin
Mead & Hunt
National Council of Architectural
Registration Boards (NCARB)
Schemata Workshop
Turner Construction
University of Pennsylvania
WallerLaw

2021

NOMA 50: Detroit Homecoming

DIAMOND

AIA
Bedrock
Gensler
HOK
Perkins + Will

PLATINUM

AECOM
Lamar Johnson Collaborative

GOLD

Adjaye & Associates
Carnegie Melon University
NORR

STUDENT DESIGN COMPETITION

SOM

BRONZE

BRIC Architecture, Inc.
Columbia University, GSAPP
Corgan
Fishbeck

Harvard University
Jacobs
KTGY
MSU
National Council of Architectural
Registration Boards
Robert A.M. Stern Architects
Stantec
University of Detroit-Mercy
University of Pennsylvania
ZGF ARCHITECTS LLP

TRANSPORTATION

DIEKEMA HAMANN architecture &
engineering

HOST CHAPTER PARTY

University of Detroit-Mercy

2020

Spatial Shifts: Reclaiming Our Cities, Oakland, CA

DIAMOND

AIA
Gensler
HOK
Perkins + Will

GOLD

Carnegie Melon University
Stantec

SILVER

Graphisoft
HGA
S9Architecture

STUDENT DESIGN COMPETITION

SOM

BRONZE

ACADIA / Autodesk
Columbia University, GSAPP
Corgan
Enterprise Community Partners
Harvard University
HKS
KTGY Architecture + Planning
Mithun
University of Pennsylvania
SHoP Architects
ZGF



CONFERENCE SPONSORSHIP

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Company or Organization Name, Logo and Website Link on Conference Mobile App and conference program					
In-Person Conference Registrations	5	4	3	3	2
NOMA National Memberships	5	3	2		
Ad size in NOMA Magazine released at Conference (Artwork must be delivered by September 1st)	Full page	½ page	¼ page		
Logo Recognition in Print Media					
Exhibit Space					
Exclusive Opportunity for Direct E-Blast to NOMA Membership over 6,000 contacts	2	1			
Recognition on all print and digital media, and press releases as Signature Sponsor					
Guaranteed Seminar Speaker Spot					

SPONSORSHIPS MUST BE PAID IN FULL PRIOR TO CONFERENCE; NO LATER THAN SEPTEMBER 11, 2023.



SPONSORSHIP OPPORTUNITIES

Diamond Level Sponsors

\$25,000

Company or Organization Name, Logo and Website Link

on Conference Mobile App and conference program

5 Full Conference Registrations

Prime Location Exhibit Space at the Vendor Expo w/ 2 Expo Only Passes

5 NOMA National Memberships—local dues not included

Logo Recognition in Print Media

Guaranteed Seminar Spot

Priority Seating at Awards Banquet

Recognition on all print and digital media, and press releases as Signature Sponsor

Full page ad in NOMA Magazine released at NOMA Conference

if all artwork is submitted by September 1st deadline

Exclusive Opportunity for one (1) Direct E-Blasts to NOMA Membership

SPONSORSHIPS MUST BE PAID IN FULL PRIOR TO CONFERENCE; NO LATER THAN SEPTEMBER 11, 2023.



SPONSORSHIP OPPORTUNITIES

Platinum Level Sponsors

\$15,000

Company or Organization Name, Logo and Website Link on *Conference Mobile App and conference program*

4 Full Conference Registrations

Prime Location Exhibit Space at the Vendor Expo w/ 2 Expo Only Passes

3 NOMA National Memberships—*local dues not included*

Logo Recognition in Print Media

½ Page Ad in NOMA Magazine *if all artwork is submitted by September 1st deadline*

Exclusive Opportunity for one (1) Direct E-Blast to NOMA Membership

SPONSORSHIPS MUST BE PAID IN FULL PRIOR TO CONFERENCE; NO LATER THAN SEPTEMBER 11, 2023.



SPONSORSHIP OPPORTUNITIES

Gold Level Sponsors

\$10,000

Company or Organization Name, Logo and Website Link on *Conference Mobile App and conference program*

3 Full Conference Registrations

Location Exhibit Space at the Vendor Expo w/ 2 Expo Only Passes

2 NOMA National Memberships—*local dues not included*

Logo Recognition in Print Media

¼ Page Ad in NOMA Magazine *if all artwork is submitted by September 1st deadline*

SPONSORSHIPS MUST BE PAID IN FULL PRIOR TO CONFERENCE; NO LATER THAN SEPTEMBER 11, 2023.



SPONSORSHIP OPPORTUNITIES

Silver Level Sponsors

\$5,000

Company or Organization Name, Logo and Website Link on Conference Mobile App and conference program

3 Full Conference Registrations

Location Exhibit Space at the Vendor Expo w/ 2 Expo Only Passes

Logo Recognition in Print Media

1/4 Page Ad in NOMA Magazine
if all artwork is submitted by
September 1st deadline

Bronze Level Sponsors

\$3,500

Company or Organization Name, Logo and Website Link on Conference Mobile App and conference program

2 Full Conference Registrations

Location Exhibit Space at the Vendor Expo w/ 2 Expo Only Passes

Logo Recognition in Print Media

1/8 Page Ad in NOMA Magazine
if all artwork is submitted by
September 1st deadline

SPONSORSHIPS MUST BE PAID IN FULL PRIOR TO CONFERENCE; NO LATER THAN SEPTEMBER 11, 2023.



Portland has been called the "City of Roses" for more than a century. While a non-native flower, the climate in Portland is ideal for growing roses and is home to several rose gardens, including the famed **International Rose Test Garden** (pictured here), the oldest official continuously operated public rose test garden in the U.S.

SPONSORSHIP OPPORTUNITIES

Rose Level Sponsorship

\$2,000

NOMA PDX would like to provide the opportunity for local small businesses in Oregon and NOMA member-firms (10 employees or less) to participate in this sponsorship level. Emerging Small Businesses (ESB) in Oregon that are certified as an ESB Tier 1 or 2 (non-construction firm) by the Certification Office for Business Inclusion and Diversity (COBID) qualify for this sponsorship.

Company or Organization Name, Logo and Website Link on *Conference Mobile App and conference program*

1 Full Conference Registration

Business card size ad in NOMA Magazine if all artwork is submitted by *September 1st deadline*

SPONSORSHIPS MUST BE PAID IN FULL PRIOR TO CONFERENCE; NO LATER THAN SEPTEMBER 11, 2023.



SPONSORSHIP OPPORTUNITIES

Barbara G. Laurie Student Design Competition Sponsor

\$10,000

3 AVAILABLE; 2 REMAINING

Company or organization name, logo and website link on conference mobile app and conference program

Prime location and exhibit space at the Grad School fair events (on Friday); including two (2) Expo only passes

Exclusive speaking opportunity at student competition to address all student attendees

3 full conference registrations per sponsor

Exclusive opportunity for direct e-blast to NOMAS membership list

Full color ¼ page ad in NOMA magazine *if all artwork is submitted by September 1st deadline*

SPONSORSHIPS MUST BE PAID IN FULL PRIOR TO CONFERENCE; NO LATER THAN SEPTEMBER 11, 2023.

SIGNATURE EVENT SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITY	DESCRIPTION	PRICE
Keynote Address — <i>two available</i>	Sponsorship includes verbal recognition during programming, recognition on screen, online, in person, on social media and in NOMA Magazines.	\$20,000
High Visible Advertising	Advertising will be placed in high traffic/visibility areas during gala event (wayfinding signage, logo on photo backdrop at Red Carpet Gala, etc.)	\$10,000
NOMA PDX Host Chapter Party	Welcome attendees on Thursday night by introducing them to the Portland food truck scene by sponsoring a food truck at the Host Chapter Party. Advertising will be placed on signage board in front of sponsoring food truck. Logo on photo backdrop at photobooth and recognition at the event.	\$6,000 <i>per vendor</i> \$72,000 <i>for entire food cart pods</i>
Off-site seminar/building tour	Provide transportation for in-person attendees, snacks and beverages and off-site location for a seminar or tour. Advertising will be placed in wayfinding signage, recognition on screen and sponsors will be verbally recognized at the event.	\$5,000
Awards Banquet Cocktail Hour	Social cocktail hour prior to the Awards Banquet. Take advantage of a unique networking opportunity to make connections with all the conference attendees in one place. Includes signage promo at bar & DJ shoutouts.	\$20,000
Sunday Morning Activity	Sponsorship of this event will provide a group activity, food and beverages, transportation, and event swag. An exclusive opportunity to address the group during the event, a one-minute video recap and testimonial thanking the sponsor.	\$7,000
Transportation	Shuttles will be provided for in-person participants to attend events.	\$18,000
Awards Banquet Table	Reserved seating for NOMA Chapters & NOMA Member-Owned Firms. Comes with table signage, wine at table and table photo. Priority location.	\$2,500
ASL interpreter & closed captioning	Provide an ASL interpreter and closed captioning for in person attendees at Keynote Addresses and the Awards Banquet.	\$6,000
Ad in NOMA Magazine	Full Page Ad. Artwork must be received by September 1st.	\$1,000
Community Service Legacy Project	Includes transportation to project site, materials required for project, snacks and beverages, logo on event t-shirts for participants, recognition on social media. Project supports local community.	\$4,000

SPONSORSHIPS MUST BE PAID IN FULL PRIOR TO CONFERENCE; NO LATER THAN SEPTEMBER 11, 2023.



2023 GRAD FAIR + EXPO

The NOMA Grad Fair & Expo offers a tremendous range of opportunities to connect with conference attendees, share information about your firm and open positions, or your school and its academic programs. Exhibitors can participate knowing you will be connecting with architects, designers, students, community activists and design faculty of color from all over the United States and the world. The NOMA Grad Fair & Expo is a chance to expand networking with designers and students of color. The NOMA conference team is looking forward to working with you this year and having your company or school recognized as a valued partner of this year's version of our annual National Conference & Exposition!

PAST EXHIBITORS INCLUDE





NOMA PORTLAND '23

BUILDING BRIDGES *towards just and joyful futures*

SPONSORSHIP COMMITMENT FORM

Please download this page and email completed form to: tiffany.mayhew@noma.net

SPONSORSHIPS MUST BE PAID IN FULL PRIOR TO CONFERENCE; NO LATER THAN SEPTEMBER 11, 2023.

COMPANY NAME

CONTACT PERSON

ADDRESS

PHONE

EMAIL

PACKAGE: Diamond \$25,000 Platinum \$15,000 Gold \$10,000 Silver \$5,000 Bronze \$3,500 Rose \$2,000 Student Design Competition \$10,000

ADDITIONAL OPPORTUNITIES: Keynote Address \$20,000 Highly Visible Advertising \$10,000 NOMA PDX Host Chapter Party: Vendor \$6,000

NOMA PDX Host Chapter Party: Entire Food Cart Pods \$72,000 Off-site Seminar/Building Tour \$5,000 Awards Banquet Cocktail Hour \$20,000

Sunday Morning Activity \$7,000 Transportation \$18,000 Awards Banquet Table \$2,500 ASL Interpreter & Closed Captioning \$6,000

Ad in NOMA Magazine \$1,000 Community Service Legacy Project \$4,000

GRAD FAIR + EXPO OPPORTUNITIES: Graduate School Exhibitors \$1200 (\$1500 after 9/23/2023) Corporate Exhibitors \$1500 (\$1800 after 9/23/2023)

TOTAL VALUE

SIGNED

NAMES OF COMPLIMENTARY REGISTRATIONS

PAYMENT OPTIONS: ELECTRONIC PAYMENTS: via **Conference Sponsorship Page** WIRE TRANSFER: Contact conference@noma.net

CHECK: Mail to NOMA, 1735 New York Ave NW, LL43, Washington DC 20006

**Questions about
becoming a sponsor?**

**Contact:
conference@noma.net**

WWW.NOMA.NET